



Internship Project and Scholarship Opportunity

Res Manufacturing Company is looking for a bright, self-motivated individual to develop a strategy to increase the number of qualified hits on our corporate website.

The individual will invest approximately 40 hours of work (4 weeks at 10 hrs per week) to develop a proposal to be presented to the Res Marketing Team. The proposal will lay out 3 options at pre-specified budget levels. The individual will be expected to provide an appropriate written proposal as well as make an oral presentation of the materials.

This is a paid internship opportunity that will provide real business experience. For those individuals with a competitive flair, this is also a competition. We will be offering an internship to 1 student from each of 3 area universities. The student submitting the winning strategy will earn a \$2,500 scholarship for themselves as well as a \$2,500 scholarship for their university.

To be considered for this opportunity, the individual must be a member of the School of Business with a Marketing emphasis and have earned a minimum of 12 college credits. Strong written and verbal skills required. A self-motivated person who can think "outside of the box" is a must! Previous experience in web-based promotions is desired.

Res Manufacturing Company is a metal stamping and next-level assembly manufacturer, selling primarily to the automotive industry. We specialize in progressive-die metal stamping and value-added services such as welding and assembly. We have been in business since 1907 and continue to succeed based upon benchmarking and finding ways to stay fresh in today's competitive and ever-changing market.

For more information about Res Manufacturing Company, please visit our website at www.resmfg.com.

If you have additional questions about this internship, contact Rachael Griffin at 414-365-5556 or rgriffin@resmfg.com. Resumes and cover letters can be submitted to Rachael Griffin or hr@resmfg.com.